

## Selecting The Right Builder

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When searching for the best builder, look for these criteria to ensure the builder you use builds the home you're dreaming of.

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### A portfolio that matches your inspiration

- ✓ Use websites such as Houzz.com and Pinterest.com to catalog design styles that appeal to you.
- ✓ Review builder websites for photos of previous projects to ensure your styles align.
- ✓ Print inspirational mood boards and bring them to your builder interview meeting.

### The perfect price in the right area

- ✓ Find out where potential builders are located so you can best prepare for on-site meetings and site visits.
- ✓ Research the average cost of a builder's previous projects to be sure their services are within your budget.

### Options to take tours and read reviews

- ✓ Ask builders to take you on a tour of previous builds.
- ✓ Read online reviews to gain a sense of how the builder works.
- ✓ Follow up with all of the references a builder provides.

### Pay attention to structural details

- ✓ From upgrades in flooring and cabinets to what's behind the walls, ask your builder to include the upgrades you desire.
- ✓ Be sure to emphasize your desire for finished performance — like floors that don't squeak and energy efficient exteriors that reduce air leaks.
- ✓ Pay attention to their reaction when asked about building materials — your builder should be excited to tell you about the materials you can't see when the home is complete. If not, keep researching until you find one that is.

